



Grega Milcinski, *Co-founder and CEO, Sinergise*

Born in 1980 in Slovenia, Grega studied physics and, at the age 21, he co-founded Cosylab Inc., a company developing control systems for particle accelerators and large experiments in physics. In 2008, Grega became CEO and co-founder of Sinergise, specialising in software for advanced geospatial applications, helping Europe to efficiently manage and control its agriculture policy and introducing land administration systems to developing countries in Africa.

Along with his colleagues, he recognised the potential of open Copernicus Earth Observation data early on, but soon hit a wall trying to get existing technologies to work with these large datasets. Deciding to do something about it, he created Sentinel Hub. This Copernicus Masters award winning service for the processing and distribution of satellite data uses AWS Public Datasets to provide seamless data access to more than 10,000 registered users, mostly web developers creating applications based on remote sensing data.

After working with governmental clients in the Balkans, Western Europe, Asia and Africa, Grega is now involved in building a global Internet business, which currently processes two million requests every day.

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