

An aerial photograph of a dense, lush green forest. The upper portion of the image shows a thick canopy of various green trees. The lower portion shows a more organized plantation of palm trees, likely oil palms, with visible rows and a dirt path. The overall scene is vibrant and green.

STARLING

Reliable, unbiased

Verify Your Forest Impact



5m ha

of forest were destroyed every year
between 1990 and 2015*

71%

of all tropical deforestation between 2000
and 2012 was caused by commercial
agriculture**

What is EUDR?

EUDR aims to combat deforestation and forest degradation

- Deforestation = Conversion of forest to agricultural use (whether human-induced or not)
- Forest degradation = Structural changes to forest cover in the form of
 - primary forests or naturally regenerating forests into plantation forests or into other wooded land
 - primary forests into planted forests

What does it change?

- Operators and traders must prove that imported or sold relevant product in the EU market are **deforestation-free**
→ A **due diligence statement** is required, by **collecting data, assessing risks** and (if needed) **mitigate risks**
- Companies need to comply by **December 2024** and SME by **June 2025**
- Failure to comply may lead to **penalties or prohibition**

Specifications:

- Cut off date : Q1 2021
- Geographical scope : Worldwide
- Traceability : Country/Region of origin, geolocation of plot of production or (if >4 ha) polygons



An aerial satellite image showing a large area of deforestation. The landscape is a mix of dark green forest, brown agricultural fields, and a winding river. The text is overlaid on the image.

Starling

a service enabling users to identify deforestation risks in the supply chain, take actions and verify their No-Deforestation commitments

 **Earthworm AIRBUS**

What is at stake?

1 Engage suppliers and stakeholders

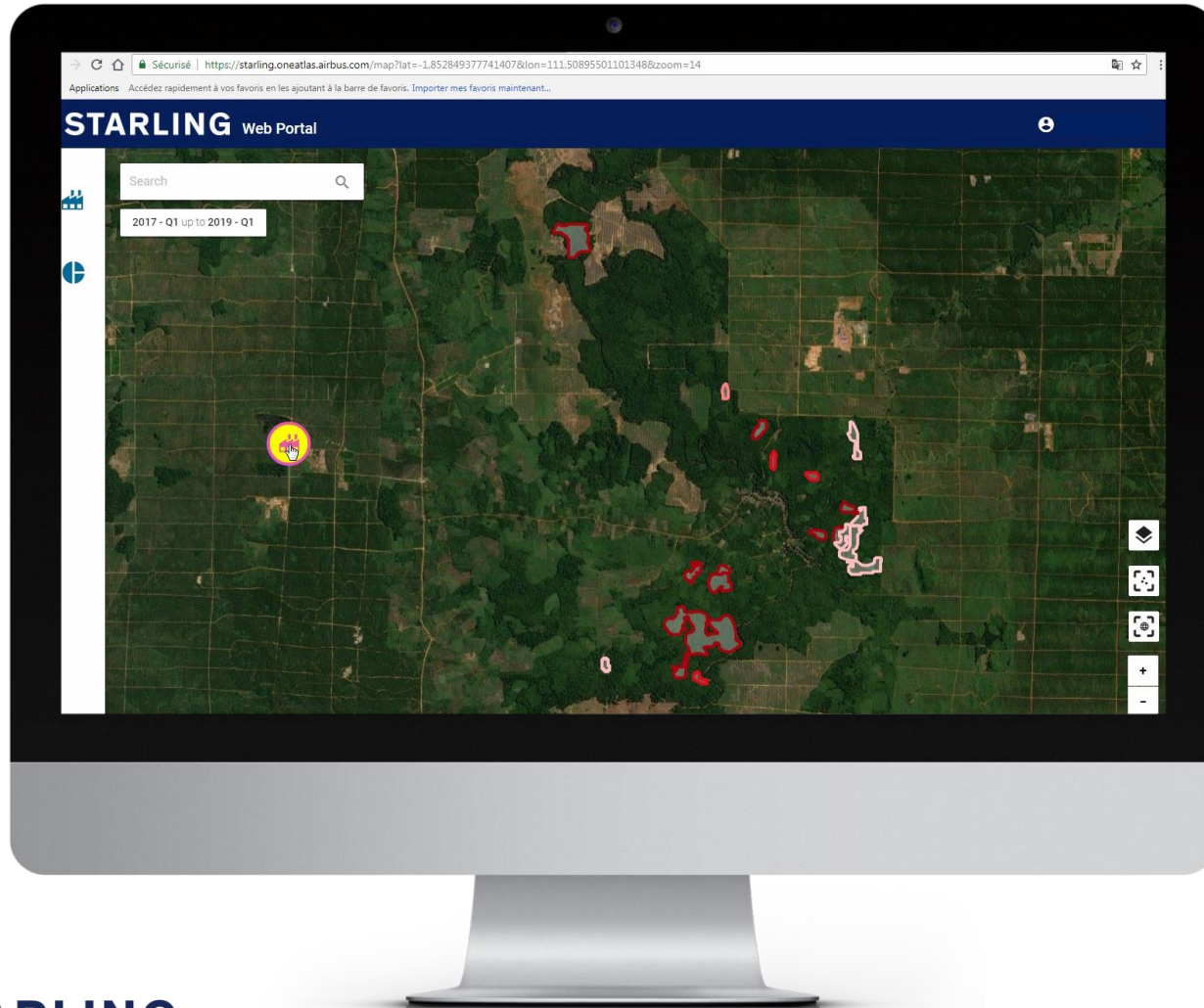
Verify the impact of the actions **2**

3
Communicate

Helping Companies to comply with EUDR **4**

Starling platform

Powerful analytics delivered in a digital and interactive platform



Basemap

**Based on Copernicus Data*



Monitoring

**Based on Copernicus Data*



Supply chain data



Analytics

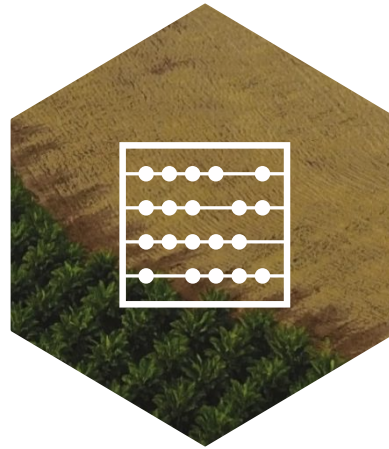
Use cases

Risk assessment, due diligence, stakeholders engagement and many others

1
Risk assessment
for a given area



2
Due diligence
with a given supplier



3
Stakeholders engagement



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